



February 2, 2012

The Honorable Joseph I. Lieberman, Chairman
The Honorable Susan M. Collins, Ranking Member
The Honorable Thomas R. Carper
The Honorable Scott Brown
U.S. Senate Committee on Homeland Security & Governmental Affairs
340 Dirksen Senate Office Building
Washington, DC, 20510

Dear Senators Lieberman, Collins, Carper and Brown:

Thank you for giving our organizations the opportunity to review your postal legislation, the “21st Century Postal Service Act.” Our organizations represent the \$1.1 trillion mailing industry that employs approximately nine million Americans. Our industry needs a viable Postal Service that can provide reliable service at manageable rates. Thus, we support your legislation’s goal of reforming postal operations without driving mail volume away.

You are to be commended and congratulated for writing and introducing an excellent bill that addresses several key issues that are threatening the stability of our nation’s postal system in a balanced and responsible way.

- The bill provides the Postal Service with financial breathing room by amortizing the pre-funding of retiree health benefits over time, thereby reducing the \$5+ billion retiree health pre-funding payments that the Postal Service is now required to make each year.
- The bill allows the Postal Service to close facilities and, if found to be financially necessary, eliminate Saturday delivery. While such operational changes may negatively affect the service provided to mailers, they are potential sources of large savings that merit careful consideration.
- The bill authorizes the Postal Service to offer buyouts and retirement incentives to its employees. This will allow the Postal Service to realign its operations with reduced volumes in a fair way. These buyouts will also be funded responsibly: by directing the Office of Personnel Management (OPM) to return to the Postal Service more than \$11 billion in overpayments that it has made to the Federal Employees Retirement System pension fund.

We thank you for stepping forward at this critical moment to provide strong leadership to ensure the Postal Service’s financial stability. We look forward to working with you to quickly pass this legislation.

Sincerely,

Alliance of Nonprofit Mailers
Direct Marketing Association
MPA – The Association of Magazine Media
Newspaper Association of America

Acxiom
ALC
Alpine Air
American Institute for Cancer Research
AmeriMark Holdings
AmeriMark Direct
Appalachian Mountain Club
Association of the Miraculous Medal
Atlantic List Company, Inc.
Boardroom Inc.
CARE
Christian Appalachian Project
Civil War Trust
CNEWA (Catholic Near East Welfare
Association)
Condé Nast
Dr. Leonards Healthcare
Dunham+Company
Experian
Food For The Poor
Franciscan Mission Associates
Gardener's Supply Company
Hearst Magazines
Highlights for Children
Holsted Marketing, Inc.
Huntsinger & Jeffer
Infogroup
Integrated Marketing Services

KBM Group
Lehigh Direct
Magnet Direct
Mays Mission
Meredith
Meredith Corporation
National Wildlife Federation
NewPage Corporation
North Shore Animal League America
Oak Knoll LLC
Omnicom Nonprofit Group
PMG Direct
Potpourri Group, Inc.
RMI Direct Marketing
RR Donnelley
Russ Reid Company
Sage Communications Group
SCA Direct
Schultz & Williams, Inc.
Smith Browning Direct, Inc.
SourceLink
Special Olympics International
Special Olympics New Mexico
The Heritage Company
The Prescott Report
Time Inc.
Valassis, Inc.

cc: Majority Leader, Senator Harry Reid
Minority Leader, Senator Mitch McConnell